

2012 Avenue Touring Coach

adventure, inspired by
AIRSTREAM



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Inspiring adventure for 80 years... and beyond.

When adventure calls, hit the road in an all-American legend – the Airstream Avenue.

Founded in 1931, Airstream is an indisputable American Icon. The original, silver-sleek Airstream has captured the imaginations of freedom-loving travelers for generations. With a reputation built on aerodynamic, streamlined design, futuristic innovations and dependable durability, Airstream has been inspiring adventures for over 80 years.

Now, the power of partnership drives a new vision as Airstream comes together with American automotive powerhouse and cultural touchstone, Chevrolet. This pair of iconic giants have joined forces to create the 2012 Airstream Avenue. With its reliable, road-worthy engineering, bold, contemporary styling and abundant comfort, the Airstream Avenue is destined to become an all-American classic, and to inspire adventures for today and into the next generation.

If you're ready to experience the road with a whole new level of American ingenuity, roll with the legend. **The 2012 Airstream Avenue.**



Suite floorplan featured in Light Camel Décor.



Suite floorplan featured in Light Camel Décor.





Best in Class

The 2012 Airstream Avenue sets the new standard for touring coaches in every arena. For innovation, design and performance, the Avenue is unmatched. Not surprisingly, the Airstream Avenue includes more standard premium features than the competition.

Easy to drive...Take the wheel and you'll appreciate the ease of the Avenue. The ride is smooth, operations are intuitive and simple – and you'll feel confident and safe in the driver's seat. Built on the highly durable and dependable Chevrolet 3500 Series Express chassis, the Avenue comes equipped with the powerful 330 horsepower V-8 Vortec 6.0L engine, state-of-the-art 6L90 transmission and has a towing capacity of almost 8,000 lbs. Safety abounds in the Avenue with 3-point seat belts, driver and passenger air bags – and it's the only Class B van with side-impact air bags.

Easy to enjoy...Inside the Avenue, it feels like your home away from home. All the amenities and luxuries you would expect have been thoughtfully built-in by Team Airstream. The handcrafted fully equipped cabin comes complete with a private bathroom, efficient kitchen, and spacious lounge area that converts into a bed for two. The Avenue also includes the "Best in Class" appliances, materials, technologies, and systems.

Outstanding Value, Performance and Comfort

- Safety
- Design
- Quality
- Innovation
- Technology
- Craftsmanship
- Performance
- Peace of Mind



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Exterior

The Avenue's exterior silhouette is bold, beautiful and right for the road in every way. With its package of distinctive standard exterior features, the Avenue includes a power-step entry for the side entrance, power awning, power-heated mirrors, exterior shower, extra storage compartment, Alcoa® aluminum wheels, Continental spare-tire kit with shock-assist, driving lights, chrome appearance package and more. Sophisticated and appealing, exterior color choices include silver or white.

Interior

The stunning Avenue interior inspires relaxation and offers total live-ability after a day on the road. Available in two gorgeous palettes, Light Camel and Onyx, these plush, adaptable backdrops can be easily accented with touches that express your personal style. Three different floorplans provide a wide range of Best in Class features, including Ultraleather® seating, Corian® countertops, stainless steel appliances, handcrafted, high-gloss laminate cabinetry, LED HD TV/DVD, and much more!



Avenue featured in Silver.



Lounge Wardrobe floorplan featured in Light Camel.



Safety and Systems

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The Airstream Avenue is well-designed and masterfully built with the highest grade materials, superior craftsmanship and the most highly advanced, state-of-the-art systems. Built-in safety, performance, quality, durability, luxury, and peace of mind all come standard. So at every turn, you'll feel confident and in-control behind the wheel.



Avenue featured in White.



Avenue featured in Silver.

Safety

- Driver and Passenger Air Bags
- Driver and Passenger Side Air Bags
- 3-Point Seat Belts
- Rear View Mirror/Camera (full-time)
- LP Gas Detector, Smoke and CO₂ Alarm, Fire Extinguisher

Powertrain

- Chevrolet® 6.0 Liter V8 Vortec L96
- 6L90 6 Speed Automatic Trans with Overdrive
- Estimated 15+ MPG Hwy*

Chassis

- Chevrolet® 3500 Express RWD
- Alcoa® Aluminum Wheels

Towing

- Tow Hitch Package
- Tow/Haul Transmission Mode
- Tow Capacity Up to 7,925 lbs**

In-Dash Multimedia System

- Kenwood® 6" Touch Screen System
- Garmin® Navigation System
- Sirius® Satellite Radio
- Pandora® Internet Radio
- Bluetooth® Hands Free Phone Conversation
- Bluetooth® Wireless Music Connectivity
- iPod® and iPhone® Compatible
- CD/DVD/AM/FM

Entertainment

- Premium 19" HD LED TV/DVD Combination
- Dolby Digital and Digital Theater System
- Remote Control
- In-motion UHF/VHF TV Antenna
- Pre-wired for Cable or Satellite TV

Electrical

- Energy Management System (EMS)
- LED Lighting
- 30 Amp Shore Power
- 2.8 kW Onan® Generator
- 2 -12 volt Maintenance Free AGM House Batteries
- 750 Watt Inverter/45 Amp Multi-Stage Charger
- Heavy Duty 145 Amp Alternator
- Heavy Duty 770 CCA Vehicle Battery w/Run Down Protection

Plumbing

- Gas/Electric Water Heater (6 Gallon with output of 9 Gallons)
- Automatic Heated Tanks
- Macerator Waste Pump with Electric Dump Valve

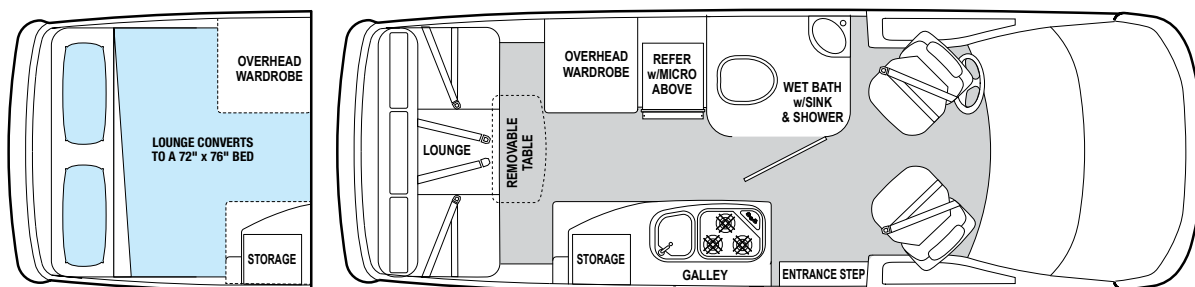
Construction

- Handcrafted High Gloss Laminate Cabinetry
- Heavy Duty Latches, Hinges, and Hardware Thru-out
- R7 Fiberglass Insulation Thru-out

2012 Avenue Floorplans

SUITE

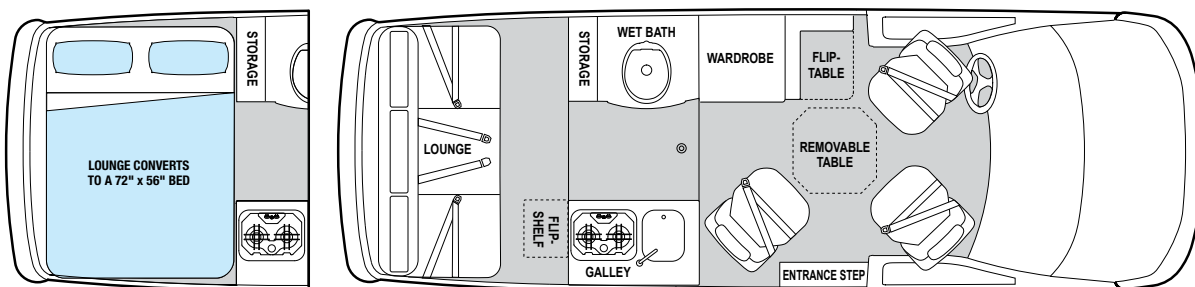
Seats: 5 Sleeps: 2



The Suite is the newest Avenue floorplan and offers the longest list of Best in Class features – including a large permanent bathroom with shower and sink, large advanced storage solutions throughout, power lounge sofa that converts into large sleeping accommodations for two adults, and a spacious kitchen/galley with integrated stainless steel sink and 3-burner cooktop with glass covers when not in use. Plus, with built-in appliance/storage garage, fridge, microwave, and TV/DVD and more – you may never want to leave the comfort of the Suite!

LOUNGE WARDROBE

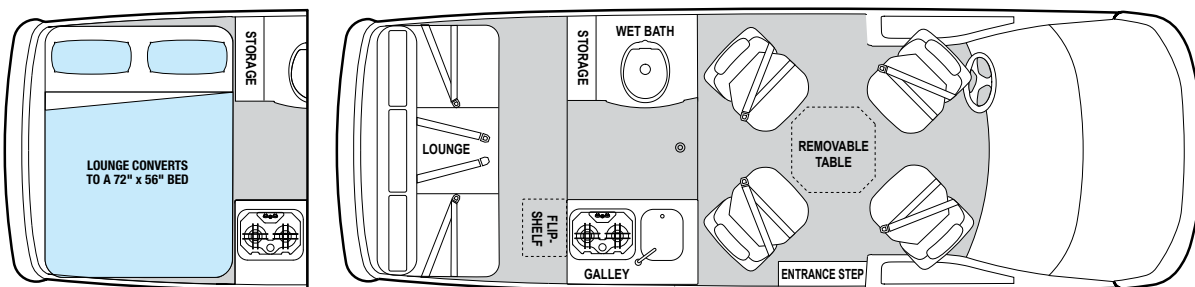
Seats: 6 Sleeps: 2



The Lounge Wardrobe floorplan provides the perfect balance of seating, sleeping, and storage – including the incredibly ample wardrobe closet! But we didn't stop there. With all the outstanding conveniences built into the Lounge Wardrobe, you'll be travelling first-class all the way! For your comfort and enjoyment, we've provided: a private onboard bathroom, power lounge sofa – convertible to a bed-for-2, a flip-up, driver's side work station, roomy kitchen/galley area with flip-up counter extension, integrated stainless steel sink and 2-burner cooktop with easy-to-clean glass cover, fridge, microwave, and TV/DVD.

LOUNGE

Seats: 7 Sleeps: 2



Invite the family...invite your friends. Plenty of room for visitors with The Lounge floorplan! This plan offers comfortable, seating for up to seven people – so socializing is a snap. Travel is convenient and relaxing with an onboard bathroom, power lounge sofa – convertible to a bed-for-2, kitchen/galley area with flip-up counter extension, integrated stainless steel sink and 2-burner cooktop with easy-to-clean glass cover, fridge, microwave, and TV/DVD.

Specifications

TECHNICAL SPECIFICATIONS

Avenue	
Chassis	GM Chevrolet® 3500 Express RWD
Engine	6.0 Liter Vortec L96 V8
Emissions	50 State Emissions
Horsepower	323
Transmission	6 Speed Automatic with Overdrive and Tow/Haul Mode (6L90)
Axle Ratio	3.42
Wheelbase	155"
Alternator	Heavy Duty 145 amp
Battery	Heavy Duty 770 CCA Maintenance Free with Run Down Protection
Exhaust	Stainless Steel
MPG*	15+ Estimated Highway
GVWR/GCWR	9,600 lbs/16,000 lbs
UVW	8,075 lbs (Lounge and Lounge Wardrobe), 8,110 lbs (Suite)
OCCC	1,525 lbs (Lounge and Lounge Wardrobe), 1,490 lbs (Suite)
Tow Package	Hitch Package, 7 Pin Trailer Connector, Tow/Haul Transmission Mode
Tow Capacity**	Up to 7,925 lbs
Overall Length	21' 1"
Overall Height	9' 1" (including A/C)
Overall Width	6' 7.4"
Interior Height/Width	6'6"
Water	33 gals (Fresh), 21 gals (Grey), 10 gals (Black)
LPG	9.9 gals
Gasoline Fuel	31 gals
Air Conditioner	13,500 BTU

Furnace	16,000 BTU
Water Heater	6 gals
Heated Tanks	Fresh, Grey and Black Tanks (12 volt)
Refrigerator	3.1 cubic feet (12 volt and 110 volt)
Microwave	0.6 cubic feet
Cooktop	2 Burner with Integrated Cover (Lounge and Lounge Wardrobe), 3 Burner with Integrated Cover (Suite)
Safety Components	LP Gas Detector, Smoke and CO ₂ Alarm, Fire Extinguisher
Plumbing System	Macerator Pump System
TV Antenna	OmniDirectional In-motion VHF/UHF
TV Cable	Cable TV Outlets/Hook-ups
TV Satellite	Pre-wired for Satellite Dish
Electrical System	Energy Management System (EMS)
Converter/Inverter	45 amp Multi-stage Charger, 750 watt Inverter
Generator	2.8 kW (Gasoline) with Remote Start
Batteries (Coach)	2-12 volt Deep Cycle Maintenance Free Group 24 AGMs
Shore Power	30 amp/110 volt Service
Solar Power	Solar Panel (Optional)
Support	2 Years 24/7 365 Roadside Assistance
Warranty***	3 Years/36,000 Miles Airstream 3 Years/36,000 Miles GM Chevrolet® 5 Years/100,000 Miles GM Chevrolet® Powertrain

*Actual mileage may vary due to load, driving style, and overall conditions.

**Typical tow capacity will range from 6,400-7,925 lbs dependant upon build spec and intended vehicle loading with people, cargo, and fluids.

***New Vehicle Limited Warranty. Individual components may vary. See Owners Manual for specific warranty coverage and information.

Exterior	
Exterior Color	
Silver	OPT
White	STD
Chrome Appearance Package (Grill, Trim, Bumper)	
	STD
Driving Lights	
	STD
Fold Away Heated Exterior Mirrors with Integrated Turn Signals	
	STD
Alcoa® Aluminum Wheels	
	STD
Continental Spare Tire Kit	
	STD
Power Awning (11' 6")	
	STD
Power Entry Step (sliding side door)	
	STD
LED Patio Light	
	STD
Exterior Shower	
	STD
90% Tinted Glass –Except Cab Area	
	STD
LP Accessory Hook-up	
	STD
110 Volt Power Outlet	
	STD

Interior	
Interior Décor	
Light Camel	STD
Onyx	STD
Driver/Passenger Compartment	
Driver/Passenger Air Bags/Side Air Bags	STD
Power Windows/Seats	STD
Power Door Locks with Remote	STD
Keyless Entry	STD
In-Dash Air Conditioning	STD
Floor Mats	STD
Ultraleather® Swivel Captains Chairs with 3-Point Safety Belts	STD
Privacy Curtain	STD
Dash Trim Accents	STD
Driver Cockpit	
In-Dash Driver Information Center	STD
Tilt Steering Wheel	STD
Touch Screen NAV/SAT Radio/DVD System (6")	STD
Rearview Mirror Camera Monitor	STD

Main Cabin	
High Gloss Laminate Cabinetry	STD
Ultraleather® Seating	STD
Day/Night Shades	STD
LED Widescreen HDTV/DVD Combination (19")	STD
Corian® Pedestal Table	STD
LED Lighting	STD
Rear Window Defroster	STD
Rear Stereo Speakers	STD
Power Rear Sofa	STD
Sleeping Accommodations for 2	STD
Galley	
Corian® Countertop with Backsplash	STD
Sink with Integrated Cover	STD
Corian® Galley Flip-up Shelf	STD

Bathroom (Wet Bath)	
Lounge and Lounge Wardrobe Floorplans	
Toilet and Shower – Temporarily Enclosed	STD
Mirror, Towel Bar, Retractable Clothesline	STD
Suite Floorplans	
Toilet and Shower – Permanently Enclosed	STD
Mirror, Towel Bar, Retractable Clothesline	STD

Please visit
www.airstream.com
for more detailed
information.

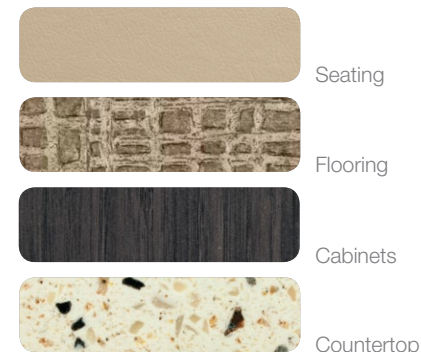
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COLOR OPTIONS

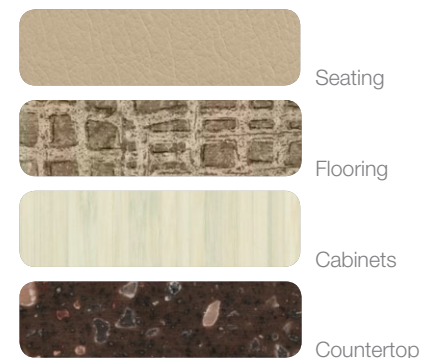
Exterior Colors



Onyx Interior Décor



Light Camel Interior Décor



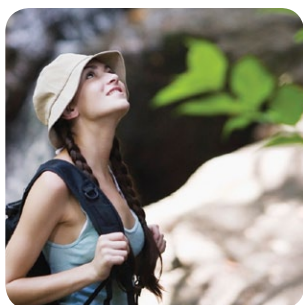


Welcome to the World of Airstream®

Visit www.airstream.com for detailed product information

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Airstream is proud to offer free 24/7 assistance on all 2012 and newer model year Touring Coaches for two years. Not only does this service provide emergency roadside service should you have a breakdown, but Coach-Net membership plans also provide technical service for your Airstream after hours should you have any questions. Contact Coach-Net at www.nmca.com or 877-801-0333.

THOR
INDUSTRIES, INC.



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Avenue 5k 10/11

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Product information, specifications and photography in this brochure were as accurate as possible at time of printing. Photographs may contain some features that are optional on your vehicle. Since we continually strive to improve our products, actual products may differ. Prices and specifications are subject to change without notice. All capacities are approximate and dimensions are nominal. Some features or options may be different or unavailable in Canada.

Vehicle Loading – Every effort has been made to provide the greatest number of options for the recreation vehicle owner. Along with these choices comes the responsibility to manage the loads that are imposed by the choices so that they remain within the manufacturer's specified chassis weight limits. Do not overload the recreation vehicle.

Dry Weights – Based on standard features; optional equipment not included. Net Carrying Capacity (NCC) is determined by subtracting Unit Base Weight (UBW) from the Gross Vehicle Weight Rating (GVWR), and is the capacity available for water, options and cargo. Liquid capacities and weights are approximations only.

Warning – This information is intended as a guide only. Weights of individual vehicles may vary. Consult your owner's manual for complete loading, weighing, and towing instructions.

Coach-Net

RV Membership Plans



nmc
NATIONAL MOTOR CLUB